



<https://xtremepape.rs/>

1 Refer to Fig. 1.1 (Insert), information about international tourism.

(a) Identify the following from Fig. 1.1:

- the percentage increase in international arrivals
- the average amount international tourists spent in 2020
- the direct global contribution of tourism in 2021 [3]

(b) State **three** factors that can affect tourism demand.

- 1 [3]
- 2
- 3

(c) Explain **two** reasons why tourists spend more when travelling internationally.

- 1 [4]
- 2

(d) Explain **two** economic impacts on destinations when international tourism decreases.

.....

.....

.....

2

.....

.....

.....

[4]

(e) Assess the importance of destinations being dynamic.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [0]

[6]

[Total: 20]

2 Refer to Fig. 2.1 (Insert), a photograph of young tourists on an ecotourism holiday in a rainforest.

(a) State **two** topographical features of destinations.

1

2 [2]

(b) Other than ecotourists, state **two** types of tourists.

1

2 [2]

(c) State **four** skills required when working in the travel and tourism industry.

1

.....

2

.....

3

.....

4

..... [4]

(d) Evaluate **two** ways ecotourism can benefit a destination.

1

.....

.....

.....

[6]

(e) Evaluate how using local tour guides is more sustainable.

.....

.....

.....

.....

.....

.....

[6]

[Total: 20]

3 Refer to Fig. 3.1 (Insert), information about sustainable tourism in the Balearics.

(a) (i) State **four** main types of tourism.

- 1
- 2
- 3
- 4 [4]

(ii) State **one** government objective for tourism shown in Fig. 3.1.

- [1]
-

(b) State which negative economic impact can be minimised by sourcing food locally.

- [1]

(c) Explain **one** way single use plastic can be reduced by hotels.

- [2]
-
-
-

(d) Explain **three** ways being more sustainable can increase the appeal of the Balearics.

- 1 [6]
- 2 [6]
- 3 [6]

[6]

(e) Evaluate the importance of a whole destination approach to sustainable tourism.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [6]

[Total: 20]

4 Refer to Fig. 4.1 (Insert), a photograph of a theme park in Taiwan.

(a) Theme parks are built attractions.

Other than built attractions, state **two** types of attractions.

- 1
- 2 [2]

(b) State **two** services likely to be found at theme parks.

- 1
- 2 [2]

(c) Explain **two** reasons for the appeal of theme parks.

- 1
.....
.....
.....
- 2
.....
.....
..... [4]

(d) Explain **three** reasons why staff should follow procedures when handling complaints.

1

.....

.....

2

.....

.....

.....

[6]

(e) Evaluate the importance of visitor attractions having good public transport links.

.....

.....

.....

.....

.....

.....

.....

[6]

[Total: 20]

BLANK PAGE

The boundaries and names shown, the designations used and the presentation of material on any maps contained in this question paper/insert do not imply official endorsement or acceptance by Cambridge Assessment International Education concerning the legal status of any country, territory, or area or any of its authorities, or of the delimitation of its frontiers or boundaries.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.